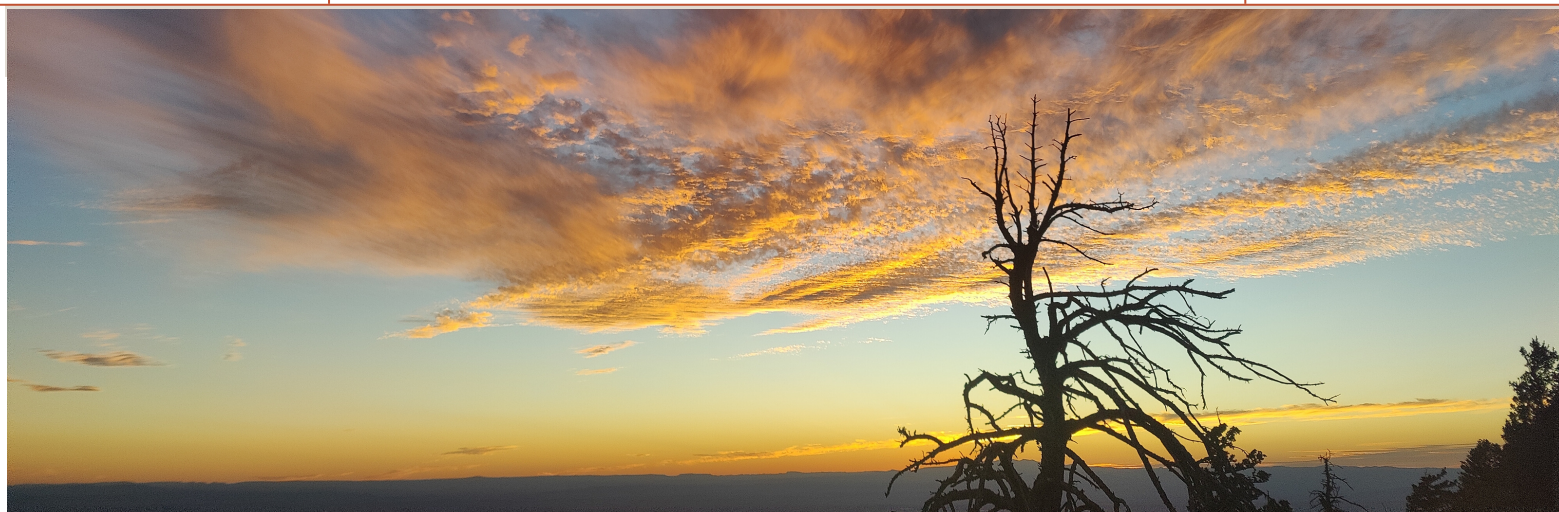




Data: The Gift That Keeps on Giving

BY CHARLA OROZCO

As the holiday season approaches, it's the perfect time to reflect on the value of data in our daily lives. From tracking holiday shopping trends to predicting weather for travel plans, data is everywhere, helping us make informed decisions. Even during our festive preparations, data can add a spark of magic—think curated playlists based on your listening history or online recommendations for the perfect gift. Data touches every part of our lives—and that includes higher education. Just as students use their performance metrics to improve their studies, we rely on data to understand trends in enrollment, retention, and student success.

With winter break just around the corner, it's also an opportunity to step back and think about how this year's data can guide us as we plan for the next.

At the individual level, students, faculty, and staff can use academic or professional data to set actionable, measurable resolutions for growth in the new year. What stories does this year's data tell, and how can it guide us as we set our intentions for the year ahead? Whether it's tracking fitness progress to craft a new health resolution, analyzing spending habits to save more, or even planning next year's travel based on this year's adventures, data can be the foundation for meaningful, achievable resolutions.

This holiday season, as we celebrate and prepare for the future, let's remember the power of data to drive meaningful change in our work, our studies, and our lives. Wishing you a restful, insight-filled winter break!

A Pause on Data Requests

With an influx of current data requests, a rapidly approaching winter break, along with a few new pressing reporting requirements, any new data requests received through the end of the year will be processed upon our return to office in January. This pause will give our office time to complete the outstanding requests we have, and work on compiling the data needed to comply with new requirements.

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WHAT'S NEW IN THE UNM DATA COMMUNITY?

BY JING FENG & MONTE-ANGEL RICHARDSON

TABLEAU DAYS

UNM Health Sciences Center hosted its third annual Tableau Days event on October 23-24. This engaging hybrid event featured Tableau learning sessions, a special session with the [Flerlage twins](#) from Moxy Analytics, real-world use case presentations, Tableau trivia, a networking event and more. OIA interim director Charla Orozco gave presentations on Tableau desktop, tooltips and parameters, and introduction of OIA dashboards. Detailed information about the event, including session recordings, can be found [here](#).

NEW MEXICO DATA USER'S CONFERENCE

This year's New Mexico Data User's Conference, organized by the UNM Bureau of Business & Economic Research, took place on November 20, 2024. Presentations were given regarding New Mexico population projections and estimates, the state of New Mexico's economy, labor market information and projections, and many others. The potential impact of the changing presidential and Congressional administrations on New Mexico Census data collection procedures was also discussed. Further information about the conference, including slides from presenters and a full agenda, can be found on the [NM BBER website](#).

FEATURED BRANCH CAMPUS: LOS ALAMOS

BY VALIDA DUSHDUROVA

UNM-Los Alamos is one of the four branch campuses of The University of New Mexico. It is a 2-year institution, providing over 23 degrees and certificate programs to get students ready for the workforce. Founded in 1980, UNM-Los Alamos is located at the gateway of three National Parks, with the Manhattan Project National Historical Park located in downtown Los Alamos, Bandelier National Monument bordering the Los Alamos National Laboratory on the south side of the county, and the Valles Caldera National Preserve up the road in the Jemez Mountains. UNM-Los Alamos is uniquely and deeply rooted in New Mexico, situated in a historic city over a mile above sea level. With affordable tuition, financial aid, and a selection of hybrid classes available for summer and fall, UNM-Los Alamos provides learning opportunities as a Hispanic Serving Institution. Over 50% of UNM-Los Alamos students identify as Hispanic or Latino, positioning the campus uniquely to serve the needs of student populations that are historically underrepresented in university settings.

UNM-Los Alamos has a number of pathways for non-traditional students to get the education they desire. The Community Education and Workforce Development program at UNM-Los Alamos provides career development and personal enrichment opportunities for community members to gain the skills and knowledge for their individual goals. Additionally, the Small Business Development Center at UNM-Los Alamos provides management and technical assistance to start-up and existing small businesses throughout Los Alamos County. For quick facts about UNM Los Alamos please visit our At a Glance page [At A Glance :: UNM Los Alamos | The University of New Mexico](#)

OIA ACCOMPLISHMENTS

BY YURY BOSIN

Jing Feng, as a member of an online quiz "Learned League," finished in third place in her rundle last season and was promoted from D rundle to C rundle for the first time.

Zacharia Kibuta has recently completed Calculus III as one of the prerequisites to be admitted into the PhD Program in Applied Statistics here at UNM. Completion of this course allowed Mr. Kibuta to register for upper-level graduate statistical courses this fall 2024 as a non-degree student. The courses he is currently taking include STAT 540 (Regression Analysis) and STAT 561 (Probability Theory & Applications). Taking these courses is essential to prepare for the entry-qualifying exam for the PhD program.

Charla Orozco stepped into the role of the OIA Interim Director in July 2024. She played a key role in organizing and presenting at the recent HSC Tableau Days event in October 2024. Her sessions focused on "Getting Started in Tableau" and "Creating Parameters and Dynamic Tooltips in Tableau."

Monte-Angel Richardson has recently published a new article in the Journal of Homicide Studies, titled 'From Susceptibility to Immunity: The Pandemic of Homicide Grief'. This article describes grief from homicide as a global phenomenon and a pattern of structural racism and systemic inequities as shaping Black homicide deaths, increasing the prevalence, susceptibility, spread, and impact of homicide grief for Black communities throughout the global diaspora. The article can be found [here](#). Monte-Angel has also published her first work of fiction, a fantasy-fiction novel titled 'I Am The Grave'. Blending the worlds of dark fiction, fantasy, and coming of age, "I Am The Grave" follows the lives of four troubled young men residing in Portland, Oregon, in the early 2000's. Kaleb, Harley, Beau, and Z are contemporaries in terms of age but contrast drastically in almost every other area. As they tour together with growing fame, a formidable enemy traces their every move, determined to derail their mission as they work to locate their magical artifacts and understand the true depths of their powers. This novel is available for purchase through [Barnes & Noble online store](#).

FEATURED OIA DASHBOARD: TRANSFER STUDENT TRACKING REPORT

BY CHARLA OROZCO

With the recent opening of the [Transfer & Transition Student Center](#), we thought it would be pertinent to highlight our [Transfer Student Tracking Report Dashboard](#). This dashboard highlights transfer students' previous institutions, demographics, and degree majors at UNM. It can be filtered by major, college, and year. Each visual also serves as a filter for the others so the dashboard can be filtered by gender, state, or previous institution. We'll be looking to expand upon this dashboard in the upcoming semester to better assist with the ongoing transfer support initiatives around campus. Let us know what you would like to see on future iterations by emailing oia@unm.edu!

